

Welcome to the My Council Services Customer Update Webinar

We will begin at 1000

Customer Update Webinar

Webinar

5th November 2019

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Abavus Ltd.

www.abavus.co.uk

Frequently Asked Questions

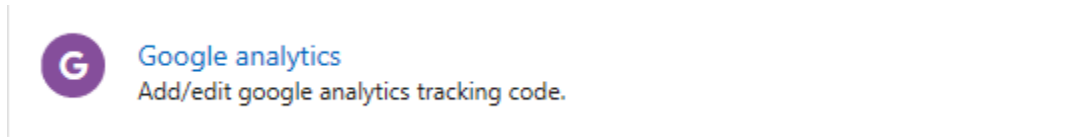
- Is this session being recorded?
 - Yes
- Can I get a copy of the slides? Can I see the case study you reference?
 - Yes, we'll email a PDF copy to you after the session has ended.
- How can I ask questions?
 - Your line will be muted to reduce background noise
 - Please use the chat facility in GTM – Direct questions to **Berni Simmons** or Everyone (if we run out of time we will follow up with you afterwards)

Agenda

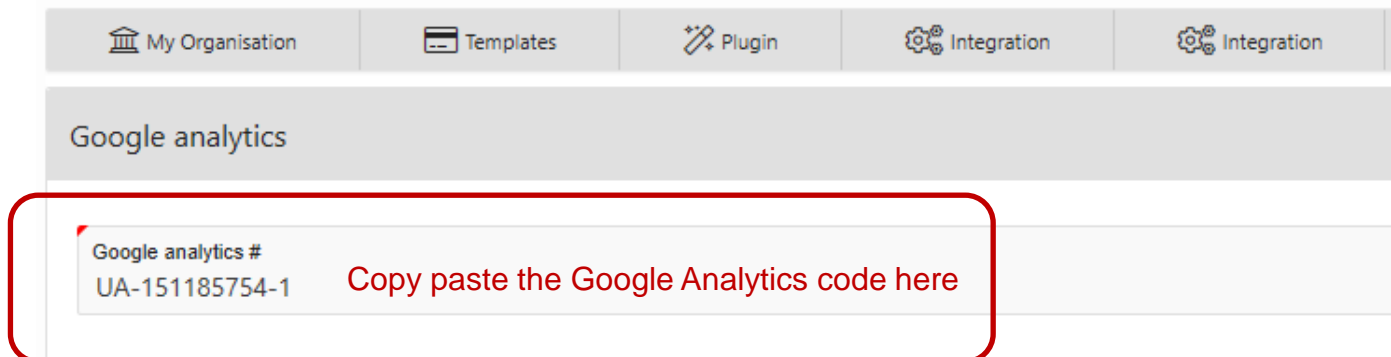
- Introduction
- Three update topics:
 - Google Analytics Plug In
 - Document Type Upload
 - Data Retention Policy Module
- A brief demonstration of each area
- Question & Answer

Google Analytics Plug In...

- Administration screen -> General ->



- Brings the full suite Google Analytics to your MCS Portal
- Requires a Google Analytics Account (new or existing)
- You will need to add the GA Account code to MCS:



Google Analytics Plug In...

- In Google Analytics go to:

The screenshot displays the Google Analytics interface. On the left, a sidebar menu is visible with 'Admin' highlighted, marked with a red box and the number '1.'. The main content area shows the 'Admin' section for 'All accounts > MCS Demo Portal' and 'All Web Site Data'. A red box labeled '2.' highlights the '+ Create Account' button. To the right, the 'Create account' form is shown, with a red box labeled '3.' highlighting the 'Account name (Required)' field, which contains the text 'My New Account Name'.

Demonstration...

Thank you for joining today's webinar

- Slides will be available for download
- A recording of today's session will be available
- Feel free to contact us with questions or if you would like to arrange a separate session for your colleagues
 - Call 0208 530 2505
 - Email support@abavus.co.uk
 - Twitter @AbavusLtd